COOKIE POLICY

As Paragram Payment Corporation Anonim Şirketi ("Company"), we process personal data and use internet cookies ("Cookies") in order to provide a better usage experience to our visitors by observing the privacy and protection of personal data of the visitors of the websites we manage. The use of these technologies is carried out in accordance with the legislation we are subject to, especially the Law on the Protection of Personal Data No. 6698 ("KVK Law"), and this Policy is to provide information regarding the processing of your personal data as our website users/visitors. In addition, in this Policy, we explain to you what type of cookies we use for what purposes on our website and how you can control these cookies.

What is a cookie and for what purposes is it used?

Cookies are small data storage files saved on your computer, mobile phones, tablets or other mobile devices that you access by websites. In this file, information about your browsing on the website is stored. Thus, the devices you access will remember this data when you use the website again. Therefore, cookies are necessary and important for you to use the website effectively and easily.

The main purposes of using cookies are;

- The need for some technical data in order to use the website more effectively,
- Collecting information about your browsing and usage preferences and habits on the website,
- We need your personal data such as your IP address in order to fulfill our legal and contractual obligations, especially those arising from the Law No. 5651 on the Regulation of Broadcasts Made on the Internet and Combating Crimes Committed Through These Broadcasts and the Regulation on the Procedures and Principles Regarding the Regulation of Broadcasts Made on the Internet. to be heard,
- To ensure the legal and commercial security of the website, you and our Company.

Types of Cookies We Use on Our Website

Mandatory Cookies: These are cookies that are absolutely necessary for the website to function properly. These cookies are needed to manage the system and prevent fraudulent transactions, and if they are blocked, the website will not be able to work.

Function Cookies: These cookies are used to give you a more advanced and easier user experience. For example, it fulfills the functions of remembering your previous preferences and allowing you to easily access some content on the website. You can prevent the use of these cookies as detailed below.

Analysis/Performance Cookies: These cookies enable us to analyze and understand the functioning of the website and to interact with you to improve the website.

Targeting/Advertising Cookies: These cookies are used to identify and serve you content that may be of interest to you, including advertising content. You can prevent the use of these cookies as detailed below. However, blocking these cookies will not completely block the advertising content, but instead of ads that may be of interest to you, ads with general content will be served. It will allow you to browse, create a user account, and log in.

Analytics Cookies: We use cookies to determine the number of visitors to our website. Analytical cookies are used to see how you use our website and what works and doesn't work on our site, to optimize and improve our site, and to make sure it continues to be interesting and relevant to you. The data obtained includes details such as the pages you view, the redirect/exit pages, the type of platform you use, the date/time stamp information and the number of (mouse) clicks on the given page, your mouse movements, your image scrolling activity, the search terms you use and the texts you enter while using our site.

How Can I Control the Use of Cookies?
You have the opportunity to customize your preferences regarding cookies by changing the settings of your browser.

Information about the cookies being used is given in the table below:

Adobe Analytics	http://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari:	https://support.apple.com/kb/ph19214?locale=tr_TR